



RCCG Cornerstone Worship Center
316 Upham St, Melrose
Internet productivity & Profitability workshop

*******WORKSHOP PROGRAM*******

GROUP A (Advanced / Intermediate)	GROUP B (Beginners)
11.00 - 11.15 Welcome and introduction (Moderated by Josiah Ihechukwu) 11.15 - 11.45 Introduction to online businesses (<i>Facilitated by Yetunde Folajimi</i>)	
11.45 - 12.00 Coffee break 12.00 Groups breakout	
12.00 - 12.45 Creating blogs and websites for online feasibility (<i>Facilitated by Yetunde Folajimi</i>) 12.45 - 1.15 Practical Strategies to Website Optimization (<i>Facilitated by Etim Nsidibe</i>) <ul style="list-style-type: none"> ● Getting audience ● Making your site run faster ● Responsiveness - Image optimization etc 1.15 - 1.45 Practical guide to Monetizing your website, blogs and social network (<i>Facilitated by Etim Nsidibe</i>) <ul style="list-style-type: none"> ● Adsense ● Affiliate marketing 	12.00 - 1.00 Internet and Email Fundamentals (<i>Facilitated by Tunde Fadele</i>) 1.00 - 1.45 CraigList and OfferUp Marketing (<i>Facilitated by Tunde Fadele</i>)
1.45. - 2.30 Lunch / coffee break	
2.30 - 3.10: Strategies for making money online (<i>Facilitated by Otis Aliemeke</i>) 3.10 - 4.20 Making money online using dropshipping business model (<i>Facilitated by Otis Aliemeke</i>)	2.30 - 3.00 Setting up PayPal Account (<i>Facilitated by Tunde Fadele</i>) 3.00 - 3.30 Buying and selling on Ebay (<i>Facilitated by Etim Nsidibe</i>)
4.20 - 4.35 coffee break 4.35 Groups merge	
4.35 - 4.55: Tips for safe online businesses and strategies for preventing online fraud and identity theft (<i>Facilitated by Tayo Sorinmade</i>) 4.55 - 5.00: Workshop wrap-up and closing remarks (Moderated by Pst Samuel Sorinmade)	